

Introducing Soft Summer



INTRODUCTION:

The Soft Summer palette is composed, tempered, natural, and sophisticated.

THE FEELING:

Imagine entering a desert ravine defined by curving, vertical walls of polished pink stone and hiking alongside the river within, which runs with clean, dark water of Arabian teal; or decorating a secluded, woodland cottage made of natural cedar with dried hydrangea blooms and a log display of silver birch; or taking in the view of a still lake reflecting a distant, silhouetted mountain range while standing in a meadow of uncut grass and wildflowers on a day cloaked in a light, protective mist.

COLOUR CHARACTERISTICS:

Hue: All colour families are represented in all seasons. Your best versions of red, yellow, green, blue, and purple are determined by the temperature, value, saturation, and intensity as follows.

Temperature: Cool Neutral; a hint of warmth

Value: Medium, Leaning Dark

Saturation: Moderate

Intensity: Soft, Muted, Toned (mixed with grey)

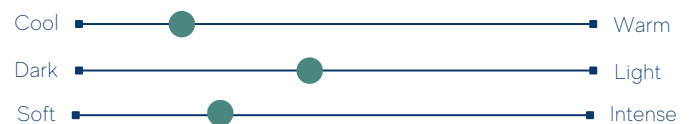


IMAGE:

Low intensity, low to medium contrast, muted, natural, harmonious, and refined

COLOUR CHARACTERISTICS TO AVOID:

Vivid (Clear and Bright); Warm

JEWELLERY:

Metals in matte silver, antique silver, white gold, pewter, rose gold, or a combination

Pearls in grey and pink

Gemstones in muted shades that blend with your colour palette