

# Introducing Bright Winter



## INTRODUCTION:

The Bright Winter palette is confident, extreme, exhilarating, and modern.

## THE FEELING:

Imagine dancing through the streets of Rio, past stunning scenery in an extravagant costume, made to emulate the rare pink peacock, with millions of Cariocas brought together by music and vibrant colour; or being perfectly positioned in the comfort of a Finnish glass igloo while gazing up in awe at a sky of midnight blue and dancing, electrically charged aurora borealis; or the determination of fresh green sprouts emerging through effervescent snow, brought to life by the bright white light of renewed sunshine filling a deep blue sky.

## COLOUR CHARACTERISTICS:

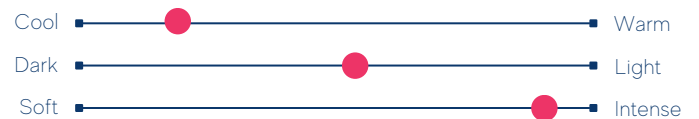
Hue: All colour families are represented in all seasons. Your best versions of red, yellow, green, blue, and purple are determined by the temperature, value, saturation, and intensity as follows.

Temperature: Cool Neutral; a hint of warmth

Value: Icy Light to Dark

Saturation: High, Tinted (not deep or shaded)

Intensity: Clear, Bright (mixed with white)



## IMAGE:

High intensity and contrast, striking, vivid, bold, dramatic, and vibrant

## COLOUR CHARACTERISTICS TO AVOID:

Muted; Soft; Warm

## JEWELLERY:

Metals in silver, white gold, platinum

Pearls in white, grey

Gemstones in bright, sparkling stones that blend with your colour palette